



**Broadwater County Development Corporation
(BCDC)**

2022

**MARKETING GRANT
APPLICATION**

**UP TO \$500 FOR
EVENT AND ATTRACTION
PROMOTION**

Dear Promoter:

Broadwater County Development Corporation (BCDC) is announcing a new season of Marketing Grants for 2022.

To be eligible for one of these grants the event or attraction you are promoting must benefit economic development in Broadwater County by bringing people from outside the county to participate in your event or attraction. The main purpose is to help bring more people to Broadwater County that will support the local businesses. Events that will have little impact on local business may not be approved for a grant. The BCDC Board has the final say as to what grants are funded.

You are invited to apply for one of these grants if your organization or group is based in Broadwater County and your event will be held in Broadwater County. BCDC cannot help fund School, Government, Political or Religious events, BCDC will not help fund any event or attraction that just promotes or benefits a single business' own marketing strategy.

BCDC will not grant any monies to events that it deems inappropriate for our area.

These 50/50 matching grants are being awarded for up to \$500.00 for event or attraction promotion. The purpose of this grant is to help new events get started or existing small events and attractions expand their marketing base. These grants are good for only one event or attraction, if you need more help in a following year you must apply again.

BCDC members are eligible for up to \$500; non-members are eligible for up to \$250.00.

If you are accepted for one of BCDC's grants, your event must be held within one year of your application. All state and local event requirements must be met.

Grants will be dispersed upon board approval of the submitted advertising invoices; BCDC will match 50% of the expenditures up to a maximum of \$500.00 (for a BCDC member or \$250.00 for a non-member). A \$1000 invoice would be eligible for a \$500 grant. BCDC retains the right to question, alter or reject any claim that they may deem inflated or unreasonable.

BCDC also retains all rights of publication relating to your event, which includes but is not limited to the following: the announcement, editorial and photographs of your event without any time limits.

Grant requests must be submitted to and approved by BCDC before your advertising is released to the public to qualify for a grant, there will be no retroactive grants given – NO EXCEPTIONS.

Please mail your application to BCDC, PO Box 698, Townsend, Mt 59644.

**BCDC MARKETING GRANT APPLICATION
Contact Information**

Name of Organization or Business:

Type of Organization or Business:

Type of Event: **Family – Children – Adult** [circle one]

Date(s) of event:

Open and Close Times:

Physical Location of event or attraction:

Mailing Address:

Contact Name:

Contact Telephone Number:

Email:

BCDC MARKETING GRANT APPLICATION

Marketing Plan Information

Please answer the following questions about your grant request.

1. Briefly describe the event you are marketing in Townsend or Broadwater County:
2. Describe your marketing Strategies for the event (print, social media, radio, TV, Internet, banners, etc.). Attach a copy of any marketing materials:
3. What is your marketing budget? Please include source of any matching funds:
4. Explain how your event will stimulate local businesses or economic development in Broadwater County:
5. Please explain how your event will promote other activities within Broadwater County: