

“What Happened this Week in History”

February 28

1929

“ Townsend Store With McCracken Stores Bought by J.C. Penny”

The sale of 13 Golden Rule stores in Montana, including the Townsend unit, to the J.C. Penny Company was announced Monday at Livingston by J.N. McCracken. The Butte store is to be included if Mr. McCracken decides he does not wish to retain it. The Big Timber store was sold to Frank Henry, his partner of many years. Stores in Nebraska and Gillette, Wyo., are not included in the deal.

In addition to the points mentioned, McCracken stores are located at Bozeman, Manhattan, Whitehall, Townsend, Conrad, Stevensville, Hamilton, Columbus, Laurel, Harlowton and Livingston, where there are two. Mr. McCracken would not divulge the sales figures but indicated that the inventory value would be close to half a million dollars.

Hard work and newspaper advertising are assigned by Mr. McCracken as the principal factors in his success. He opened his first store in 1897 and has gradually increased his properties during succeeding years.

1935

“Town and Country News”

Mr. and Mrs. Gus Hoppe were transacting business in Townsend on Wednesday from their home on North Fork of Deep Creek.

Sign painters from Helena were in Townsend Tuesday and when they left, a large green and red lettered sign on the windows of the Ruth Wilson Beer Parlor were much in evidence. While the sign is pretty gaudy, the four letters Beer in red on a green back ground can be seen vividly.

1946

“ V.F.W. Names Post for Local Service Heroes”

The James Lynch Post No. 4601 Veterans of Foreign Wars, will meet tomorrow evening, Friday March 1st at 8:00 o'clock for initiation of members and election of a set of officers, Hugh Broderick, post commander at the present time wishes to announce.

All overseas veterans are asked to attend the meeting and join.

The Post recently adopted their official name, honoring two Broadwater County veterans who made the supreme sacrifice – James Lynch, gold star hero of the battle of the Argonne in World War I and his nephew, Sgt. James Lynch, son of Mr. and Mrs. C.J. Lynch of Townsend, who gave his life in the South Pacific on June 10th, 1944 when serving as a Gunner on a Bomber in World War II. As it is customary to honor a dead soldier by naming the Post, these two, who bore the same name, were selected.

The meeting will be held at the Legion Hall located over the fire hall.

“Stockburger Ranch Attracts Sunday Skiiers”

A ski lift put in place by the rocky Mountain Ski Club at the Jerry Stockburger Ranch on Cottonwood has been used for a year or two by the instigators of the club and gradually

others who have since become affiliated with the organization have begun to take advantage of the lift and the splendid ski runs.

All that is needed now is a little more snow and a little crisper weather. Last Sunday those who clamped their ski rigs on, had fun, but found the snow sticky and plenty wet.

Access to the ranch can be made by taking the north fork road from the Highway No. 6 above the Kieckbusch Ranch and following along the Hoppe road to the old Cottonwood School house.

1963

“Richardsons Buy Town Talk Building”

Joe Braley of Manhattan announced this week that he has sold his business building on Broadway in Townsend to Ira Richardson of Manhattan. The building was occupied for years by a café and is known as the Town Talk building.

Richardson has been farming in the Manhattan area, but is having a sale today and will move to Townsend after the sale. Mrs. Richardson is a daughter of Mr. and Mrs. Frank Wieferich, formerly of Townsend and they lived here before moving to Manhattan. The Richardsons have been doing some work on the building, but have made no announcement as to what kind of business they will put in.

1974

“Who Surprised Whom?”

Terry and Marvin Love were surprised by the teachers with a housewarming Saturday evening. For a couple of weeks before the party, we wondered who was going to be surprised in the end. After many phone calls back and forth with Terry’s mother and calling everyone and again changing dates, we all got together.

“Toston News”

Lanes a family dinner party in honor of Jean and Byron Johnson’s wedding anniversary. Guests: Gladys Johnson, Jean and Barney and three sons and Emil and Edna Hansen of Illinois.

Lillian Arden and Twila and Doug enjoyed the performance of the Lundstrom family in Helena Monday evening.