



**Broadwater County Development Corporation
(BCDC)**

2019

**MARKETING GRANT
APPLICATION**

**UP TO \$500 FOR
EVENT PROMOTION**

Dear Promoter:

Broadwater County Development Corporation (BCDC) is announcing a new Marketing Grant for 2019.

To be eligible for one of these grants the event or attraction you are promoting must benefit economic development in Broadwater County by bringing people from outside the county to participate in your event or attraction. The main purpose is to help bring more people to Broadwater County that will support the local businesses. Events that will have little impact on local business may not be approved for a grant. The BCDC Board has the final say as to what grants are funded.

You are invited to apply for one of these grants if your organization or group is based in Broadwater County & your event will be held in Broadwater County. BCDC cannot help fund School, Government, Political or Religious events, BCDC will not help fund any event or attraction that just promotes a single business's own marketing strategy.

BCDC will not grant any monies to events that it deems inappropriate for our area.

These 50/50 matching grants are being awarded for up to \$500.00 for event or attraction promotion. The purpose of this grant is to help new events get started or existing events & attractions expand their marketing base. These grants are good for only one event or attraction, if you need more help in a following year you must apply again.

If you are accepted for one of BCDC's grants, your event must be held within one year of your application. All state & local event requirements must be met.

Grants will be dispersed upon submission of paid advertising invoices. BCDC will match the expenditures up to a maximum of \$500.00. BCDC retains the right to question, alter or reject any claim that they may deem inflated or unreasonable.

BCDC also retains all rights of publication relating to your event, which includes but is not limited to the following: the announcement, editorial and photographs of your event without any time limits.

Please mail your application to BCDC, PO Box 698, Townsend, Mt 59644 or you may drop them off at 55 Jack Farm Rd.

BCDC MARKETING GRANT APPLICATION

Name of Organization or Business:

Type of Organization or Business:

Physical Location of event or attraction:

Mailing Address:

Contact Name:

Contact Telephone Number:

Email:

Are there any local or state permits required for the type of event or attraction you are proposing?

Have you applied for and received all necessary permits?

What type of marketing are you asking for help with? [print, radio, TV, banners, billboards etc.]

Please describe the event or attraction and projected marketing costs, include the source of matching funds (*attach additional sheets if necessary*).

Please provide a brief description of what your marketing will consist of or a copy of your advertising (*attach additional sheets if necessary*).